

# AND THE WINNERS ARE...

The Australian Furniture Awards recognise the country's top furniture designers and manufacturers. In 2006, **King Furniture** was voted best of the best in an outstanding field of candidates.

Open to all suppliers of Australian manufactured furniture, the Australian Furniture Awards have been developed by the Australian Furnishing Industry Council (AFIC) to promote and develop the industry. The awards are judged on recipients meeting the following criteria: *Design Skill* – assesses the level of intrinsic design value present in the product; *Functionality* – how well does the product do the job that it was designed for; *Customer Appeal* – based on the overall appearance of the product; *Marketing Support* – how well has the manufacturer supported the product with marketing material; *Workmanship* – how well has the original design intent been translated into the finished product; *Value for Money* – does the product represent good value to the consumer; and *Attention-to-detail* – assesses the level of detail in both the design outcome and the translation of that detail into the manufactured product.

In addition to the category winners listed below, two Highly Commended awards were presented to Wodonga Upholstery for Best Lounge Room Furniture – the Classique Chair, and Commseat Commercial Furniture for Best Commercial Chair – the Vibe Chair.

## BEST OVERALL BEST LOUNGE ROOM FURNITURE

Jasper Lounge  
> King Furniture

For decades now, King Furniture's designers and craftsmen have produced elegant and outstanding furniture. King Furniture's exclusive POSTUREFLEX® system combines all the traditions of handcrafted furniture with the most recent technological advances. The King collection of fabrics and leathers reflect the latest international style trends and the best of tradition in the sturdy construction of each handcrafted piece.

King Furniture, 61 Parramatta Rd Annandale, NSW,  
tel (02) 9516 5466; [www.kingfurniture.com.au](http://www.kingfurniture.com.au)



## BEST BEDROOM FURNITURE

Sail Bedroom Suite  
> Modular Furniture

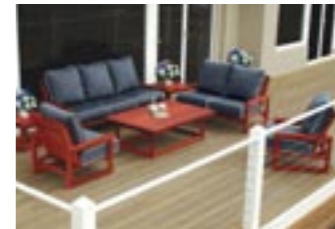
Modular Furniture has been owned and operated by Felice (Phil) Cerro for 40 years. Joined by Michael Davey in 2000, the pair continue to increase Modular's product range. Designed and manufactured in Australia, Modular provides furniture for every room in the house; essential items that will last well into the future.  
27-31 Wilson St, Royal Park, SA,  
tel (08) 8447 3088;  
[www.modularfurniture.com.au](http://www.modularfurniture.com.au)



## BEST DINING ROOM FURNITURE

Toronto Series  
> Bago Woodworks

With flair for the contemporary, Bago Woodworks creates striking furniture from reclaimed Australian hardwoods. Unique wood species including brush box and blue gum are delicately transformed into unique pieces, finished with natural oils to create signature statements for the home or the office  
46 Commerce St, Wauchope,  
NSW, tel (02) 6585 1595;  
[www.bagowoodworks.com](http://www.bagowoodworks.com)



## BEST OUTDOOR FURNITURE

Deep Seating  
Summer Collection  
> JensenJarrah

Jensen Jarrah leisure furniture is meticulously designed for comfort, superbly crafted for quality finish and is available in a comprehensive selection of designs to suit every lifestyle.  
Jensen Jarrah head office:  
59 Cook St, Busselton, WA,  
tel (08) 9754 9400;  
[www.jensenjarrah.com](http://www.jensenjarrah.com)



## BEST COMMERCIAL CHAIR

Metz Chair  
> Commercial Seating Systems

Founded in 1998, Commercial Seating Systems is committed to design innovation, functionality, ergonomics and aesthetics. The company's products have been successfully installed in corporate offices, government departments, top hotels and in many locations where quality seating is required.  
Building 2, 1 Dupas St, Smithfield, NSW, tel (02) 9756 6870;  
[www.commseatingsys.com.au](http://www.commseatingsys.com.au)